Ten ways Sage 50c beats the competition

Every small business has unique goals and faces unique challenges. That's why whether you're starting a new business in your basement or have multiple locations and dozens of employees, Sage 50c offers a range of solutions just for you.

Even better, Sage 50c includes features and benefits you won't find with other options. We beat the competition by providing reliable desktop software with secure cloud access, advice and support that adapts to your needs, and payroll and payment services managed right inside Sage 50c—exactly what you need to help you meet your goals and run your business with confidence.

Here's how we do it:

1 **The best of both worlds: Reliable desktop software with secure cloud access**
That's more flexibility for you, easier access for your accountant, and the freedom to work wherever and whenever it's convenient.[1] You get the same robust desktop features, easy accountant collaboration, secure cloud access that you control, plus access to key Sage payroll and payment services to make the most of your investment.

2 **Support like no one else**
With Sage 50c, you get unlimited access to our North America-based technical support, product updates, and more! You'll feel secure knowing assistance is close at hand when you need it. These benefits are included as part of your purchase![2]

3 **Insights that help you make better decisions**
Find the insights buried in your data. Sage Intelligence Reporting is a dramatically better way to search for insights, ideas, and innovation in your business. It provides custom reporting and analysis using the familiar Microsoft® Excel® format and your real-time Sage 50c information.

Easily plan "what if" scenarios using customizable reporting tools.

4 **Accounting principles that give you the most accurate financials**
You're not a CPA, but that does not mean you should keep your business books using the same method as your personal accounts. Sage 50c uses double-entry accounting, which is more accurate than other methods and is an industry best practice.

5 In-depth audit and security functions to protect your data (and your money)

Your business cannot afford to lose money because of accounting errors or fraud. The Sage 50 Internal Accounting Review[3] can help find potential accounting errors with up to 15 different checks for common mistakes and suspicious transactions. Plus, with module- or screen-level security and audit trails, you can track who is entering data, editing existing entries, or accessing particular functions.

Protect financial information from unwanted eyes with module- or screen-level security and locally installed software.

6 Customized dashboards and management centers so you stay in the know

With easy access to information, you can improve customer service, take action quickly, and better plan purchases and spending. That's the power of the Sage 50c dashboards and management centers. Get high-level views of key business metrics and quickly drill down to the details. Plus, each center is customizable, so you can view the most important information for your business.

Start each day knowing exactly where your business stands with customized views of your most important information.

7 Strong inventory management that helps improve your bottom line

A true strength of Sage 50c, its inventory management easily helps control costs and reduce errors. Create and track inventory based on color, style, size, and more. Monitor inventory levels and automatically create a purchase order to replenish inventory. You also can:

- Establish up to ten different price levels per item.
- Update prices by dollar amount or percentage.
- Choose the best inventory costing method for your business: Average, LIFO, FIFO, or Specific-Unit costing.
- Track warranty and repair information with serialized inventory.

Confidently close a deal by guaranteeing next-day delivery—you know exactly what inventory is available.

8 Project and job management tools to help increase profitability

Sage 50c saves time by quickly giving you answers to job-related questions in the Job and Project Management Center. In addition, the robust change order tracking system lets you see how job changes affect profitability by calculating estimated expenses and revenue down to phase and cost code. You can follow even the most complex jobs with Order Process Workflow. This unique feature tracks each step and lets you notify the next person in the process with a status and specific notes.

9 Accounting solutions from Sage that grow with you

Whether you plan to add employees, expand your inventory, or diversify your business, Sage offers a solution for every stage of your business. You can add services that work with the software to let you accept credit cards on site or on the go, easily and accurately prepare paychecks and reports, and pay employees with direct deposit. As you continue to grow, you have the option to transition to Sage mid-market solutions. Sage offers industry-specific solutions for the construction, manufacturing, real estate, and distribution industries.

Sage Payment Solutions[4] is fully integrated with Sage 50c. No manual data entry and fewer errors. Accept payments from mobile phones, tablets, POS devices, and your PC!

10 Power to decide when and how to move your business to the cloud

You decide when to move your business processes to the cloud. Keep your accounting information securely on the desktop and expand your potential with cloud access and online services that connect with your software. Adjust and adapt as your business grows and your needs change.

In addition to these ten market-leading qualities, Sage 50c comes equipped with cash flow management tools, Microsoft Excel and Word integration, and a wide range of built-in features that maximize visibility into your business finances. For an easy-to-use solution that adapts to your needs, simplifies your business life, and helps you realize your unique business vision, Sage 50c beats the competition. For more information, visit: www.Sage50Accounting.com

Note: Features vary by product. Please visit www.Sage50Accounting.com for a list of specific product features.